



# 2021



# GIVIT

## ANNUAL REPORT





**GIVIT acknowledges the Traditional Owners of the land where we live and work. We pay our respects to Elders past, present and emerging, and Elders from other communities we may visit and walk beside.**

**As an organisation, we recognise their connection to Country and their role in caring for and maintaining Country over thousands of years. May their strength and wisdom be with us today.**



**A complete hostel makeover helped give Indigenous girls from regional New South Wales a chance to obtain the best possible education outcomes.**

**Biala Aboriginal Boarding House provides accommodation for Aboriginal and Torres Strait Islander girls from across the state while they attend the local public high school.**

**Biala received a much-needed facelift, including external landscaping, painting and artwork, as well as new beds, bedspreads, soft furnishings and a complete internal refresh thanks to generous GIVIT donations.**



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# Purpose

Match generosity with genuine need

# Mission

Change the way people give by inspiring an online network of givers

# Vision

Our vision is to inspire a culture of giving to people and communities in need

# Values

We value the dignity and privacy of recipients

We value kindness and empathy and support without judgement, discrimination or bias

We act with integrity, accountability, transparency and respect

We strive to make a real difference every day in everything we do





We make sure people get what they need, when they need it.

With severe storms and flooding, an international pandemic and a domestic and family violence crisis – this year GIVIT has been needed more than ever before.

As a national online non-profit organisation, the remarkable generosity of our donors has been essential for the thousands of organisations we support.

GIVIT utilises technology to provide a coordinated and transparent solution to donation management.

Through GIVIT, all donation offers are captured online, removing the need for communities to receive, sort, store and dispose of donations they don't need.

This enables local organisations to focus on their core service, supporting the physical, psychological and social impacts of vulnerable people.

*Thanks to our supporters,  
we're having huge community impact!*



**HANES Brands Inc**  
Hanes Australasia





# Chairman's Letter

The past twelve months have been defined by some of the most challenging circumstances the world has ever seen. The COVID-19 pandemic has profoundly changed our way of life. The impact on businesses and individuals has resulted in more people reaching out to the charity sector for assistance than ever before. From the outset, our priority at GIVIT has been to ensure that communities know they can rely on our organisation to help them navigate their way through these challenging times, whether they are supporting people experiencing domestic and family violence, providing Indigenous support services, or assisting those impacted by the pandemic or natural disasters.

I'm very proud of the role we have played in supporting people across the country in the past year, with GIVIT facilitating more than 1.7 million donated items and services to people in need.

*What has been most encouraging is the support we have continued to receive from our generous donors, who have maintained assistance despite the impacts of the pandemic on their own lives and businesses.*

These donations have allowed GIVIT to continue our important work with more than 4,000 registered charities and organisations across Australia.

I'm pleased to note that our reach has extended to an additional 671 support organisations this year, and since its beginning in 2009 GIVIT has now coordinated 3.6 million donated items and services through our online platform. This is an extremely encouraging indication that people are eager to help fellow Australians in times of need.

In March 2021, severe storms and flooding impacted many regions across New South Wales. This was GIVIT's first opportunity to test new functionality of the GIVIT website allowing donors to directly fund requests of their choice simply by clicking a "FUND" button next to a specific request. This added feature saw an instant outpouring of support from the public with donors appreciating the transparency and tangibility of funding the purchase of specific items knowing that they would be immediately provided to impacted communities. GIVIT was able to issue vouchers for essential items directly into the hands of local charities within 24 hours of receiving these funds.



During the year, GIVIT announced the appointment of two new Directors, Megan Magill and Alex Gosman. Megan and Alex bring a wealth of knowledge to the Board from both marketing and government relations backgrounds respectively and we welcome their contributions.

The Board is very cognisant of the need to ensure the highest standards of corporate governance and accountability. All Board members volunteer to serve on a number of committees and working groups to ensure our policies, procedures and strategies meet stringent standards of transparency, fiscal responsibility yet remain firmly focused on our ability to help those most in need.

Our work at GIVIT would not be possible without the support of the general public, our corporate partners and Government and the charities and organisations who use our services.

I want to thank Sarah Tennant and her incredibly dedicated team of staff and volunteers. Despite dealing with their own personal challenges navigating the COVID-19 pandemic, they continued to provide an incredible service to the community.

Going forward, the wellbeing of our people, partners and the wider community will continue to be at the heart of everything we do.

The GIVIT Board will continue to support GIVIT's executives to ensure we have the business strategy and infrastructure necessary to grow our organisation and help even more people in need across Australia.

**Greg Goebel**  
GIVIT Chairman



*We remain focussed on delivering the best possible outcomes for the organisations we work with and look to the year ahead with a sense of solidarity and fellowship with those around us.*

# CEO Message

With so many Australians struggling with the effects of Covid-19, often compounding the impact of previous natural disasters including drought, fires and more recently floods, the need for GIVIT's service has never been so great. We have focussed on streamlining our business model to ensure we are able to pivot quickly in response to the ongoing needs of Australians - ensuring we channel generosity to where it is needed most.

*I am extremely proud of our team's ability to quickly adapt to new ways of working throughout the pandemic to ensure we are continuing to provide support to our wonderful registered organisations.*

Last year GIVIT invested in the redesign of our website, building automation to remove hundreds of hours a month of processing donation offers, requests for support, purchasing, financial reconciliation and registration applications. The website now includes better reporting capabilities, resulting in higher levels of transparency and insights for stakeholders, and website traffic has increased by 38%. Our website was recognised in June, when agency partner Zeroseven won the prestigious Jury's Choice Award at the global Umbraco Awards.

These new website features are broadening the pool of potential donors for the growing network of more than 4,000 registered support organisations across Australia, that through GIVIT are attracting donor attention they are unable to achieve on their own. As a scalable platform we are now able to meet multiple, concurrent, catastrophic disasters in Australia and donated support can reach vulnerable people faster.

In March 2021, thousands of people across New South Wales lost homes and livelihoods through severe storms and flooding. GIVIT was quickly appointed as the New South Wales Government partner to manage donations for the recovery. We worked closely with Resilience New South Wales to coordinate donations for people in dire need of assistance. In May, we partnered with ABC Radio New South Wales for a Flood Appeal, which raised almost \$340,000 in one week to assist victims of this disaster. This appeal was one of the standout moments for me this year, as the GIVIT team came together to ensure its success. The campaign was developed in less than four weeks, which included the establishment of a call centre operated entirely by GIVIT staff and volunteers from 6am until 10pm. It was truly inspiring to see the dedication of our team members throughout this campaign. They put in long hours managing hundreds of phone calls and filling purchase orders to rapidly assist people affected by this



disaster. I'm extremely proud of our whole team for their efforts in this campaign. In total we managed the donation of over 5,000 goods and almost \$400,000 in funds for this disaster.

Likewise, when severe storms impacted parts of Victoria in June, GIVIT began engaging with local councils and community groups on the ground very quickly to assist in recovery efforts. Our disaster response and appeal was activated within 48 hours of the event with almost 4,000 donations offered through our virtual warehouse to assist people impacted.

We will continue to build on our disaster recovery and community support but with a future focus on sustainability and landfill diversion. We're committed to improving waste reduction across the country by coordinating donations of used, returned, recycled, and repaired quality items, and then providing them to support disadvantaged Australians. As a result, we have established a Waste Management Working Group to work towards this vision.

Similarly, our focus on supporting our Indigenous communities continues with the development of a Reconciliation Action Plan (RAP). GIVIT has established a RAP Working Group, building a framework to support the national reconciliation movement through our organisation.

As always, I would like to extend our heartfelt thanks to our wonderful corporate partners and donors. Without this support we simply could not continue with our

important work across the nation. I would like to thank Hanes Australasia for their ongoing support and in particular the one million items they donated to our 2020 Christmas appeal.

Following a year of uncertainty and disruption, I thank the GIVIT Board for their guidance and support. I would also like to acknowledge the resilience and dedication I have witnessed from the GIVIT team. We have continued to operate at an extremely high level despite the impacts of the pandemic on each and every one of us. A special mention goes to our colleagues and partners in Victoria and New South Wales who have endured extended lockdowns, often under very challenging circumstances. We thank you sincerely for your extraordinary efforts in maintaining your dedication and passion for what we do during this time.

Our focus has always been unpinned by our values of dignity, kindness without judgement, integrity and accountability, and a drive to make a difference. These remain at the core of everything we do, and we look forward to delivering more life-changing outcomes to vulnerable people into the future.

**Sarah Tennant**  
GIVIT CEO





*"I can't believe I have a new bed to sleep in, and so many people and businesses have chipped in to help us! I'm lost for words. I don't know what to say."*

*Victorian bushfire impacted resident Geoff Belmore as he was handed the keys to his new furnished temporary home*





# 2020-2021 ACHIEVEMENTS

## DONATIONS

**\$5,101,732**

Donated funds spent in local communities this year

**3,603,754**

Total donations provided to people in need since GIVIT began

**532**

Tonnes of items redirected from landfill and provided to people in need this year



**1,700,820**

Donated items and services provided to people in need this year

## REGISTRATIONS

**4,133**

Total support organisations registered with GIVIT

**671**

New support organisations registered



# 2020-2021 HIGHLIGHTS

## DISASTERS

- ✓ NSW Government announces GIVIT as its emergency donation management partner
- ✓ Storm and flood recoveries launched in New South Wales, Queensland and Victoria



## APPEALS

- ✓ Domestic and Family Violence Appeal launched
- ✓ COVID-19 Appeal provides critical relief to impacted Australians

ABC Radio NSW raises \$339,959 for GIVIT's flood recovery

## INITIATIVES

- ✓ Reconciliation Action Plan Working Group established
- ✓ Waste Management Working Group established
- ✓ One million items donated by Bonds over Christmas



- ✓ GIVIT team Zoom calls with the Duchess of Cornwall





A family from Western Australia had their home destroyed during a robbery, whilst they were caring for their mother in hospital.

Thanks to the remarkable generosity of IKEA, GIVIT provided this family with new mattresses, linen, warm blankets, pillows, a chest of drawers and bedside lights.

GIVIT WA Engagement Officer Sarah Visser said she was incredibly proud of the role GIVIT and IKEA played in delivering life-changing donations for people doing it tough.

GIVIT's new website was launched in June 2020 and continues to demonstrate success.

- Average monthly website traffic has increased by 38%
- Average time users spend on the website has increased by 96%

# WEBSITE UPDATE

## ACHIEVEMENTS

**“The website makes it easy to donate money and items or volunteer time to a worthy charity. The site is well-designed and easy to use.”**

The new website has brought with it powerful new reporting capabilities. GIVIT can provide detailed location-specific data on requests, registered organisations, donated items, donated funds, even waste diversion from landfill.

This invaluable data brings a new level of transparency and insight to our stakeholders, including all three levels of government, corporate and media partners as well as registered organisations.

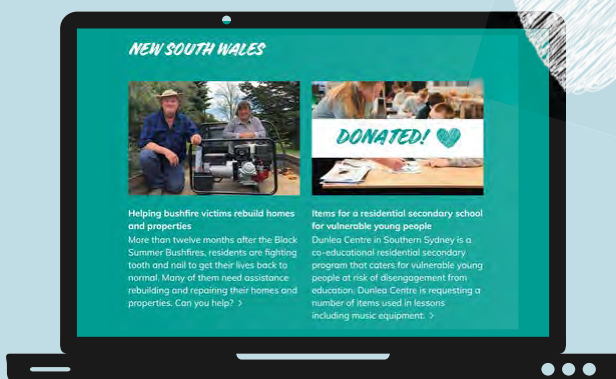
GIVIT's website was recognised in June, when agency partner Zeroseven took out the prestigious Jury's Choice Award at the global Umbraco awards.

GIVIT is built on Umbraco, a content management system used by more than 700,000 websites around the world, and this was the first time an Australian agency had received an award. Umbraco's jury said -



## GIVIT TOGETHER

GIVIT Together is a new section on the website that's home to larger requests from registered organisations.



**It's perfect for corporates, clubs, sports teams, schools or community groups who are looking to donate towards a more significant project.**

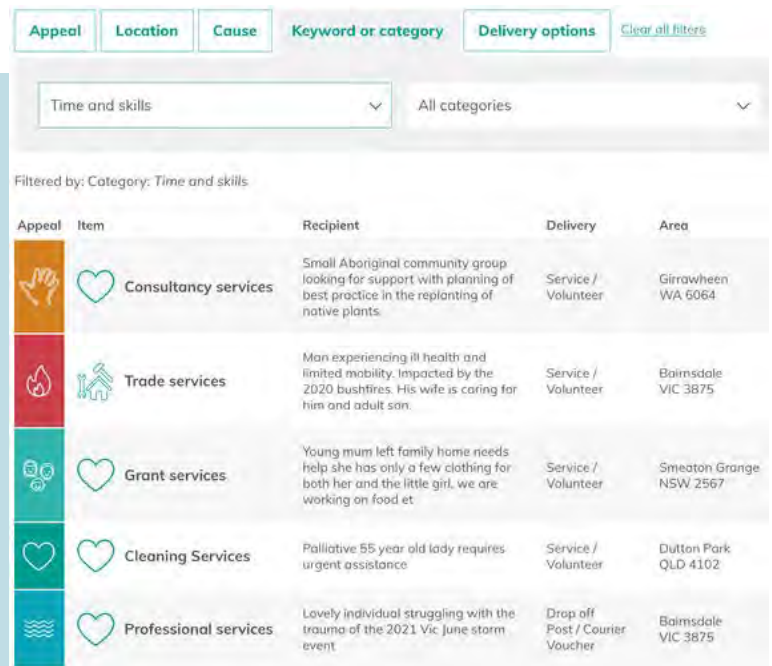
GIVIT Together has resulted in a range of heartwarming donations, including care packs for stranded seafarers off the Queensland coast, school shoes for disadvantaged kids in Cairns, furniture and essentials for a homeless shelter refurbishment in Canberra, and school bags for refugee and asylum seeker children in Melbourne.



## DONATE TIME

Another exciting newly released feature on the GIVIT website is the ability to **donate time and skills**.

Encompassing everything from simple, one-off acts of goodwill such as transporting a pensioner to a medical appointment, to the offering of free construction and repair services during natural disaster recovery, to large-scale corporate volunteering in fields like finance, web development and marketing, this functionality is helping GIVIT connect generosity with genuine need in a whole new way.



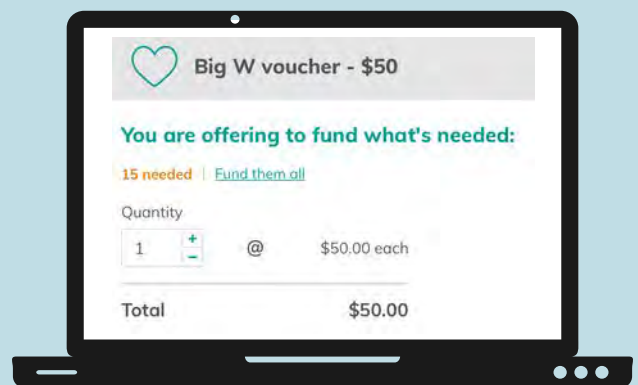
## FUND - A NEW WAY TO GIVE

The FUND option has been hugely effective since it was introduced in December 2020. **It allows a donor to make a financial donation, whilst retaining everything that makes GIVIT unique – a donor's connection to a specific request, recipient and story.**

We're already seeing interesting trends in user behaviour, such as users going on "giving sprees," and donating towards 20-30 requests in a short period.

During early days of the NSW floods in March, the FUND button was extremely popular, with donors donating to fill requests for grocery and fuel vouchers placed by registered organisations in affected areas.

Our FUND button was live in time for our Back to School Appeal. We experienced a 165% increase in financial donations for this appeal compared to the previous year, and 65% of financial donations for the appeal were processed through the FUND option.



**\$139,000**

donated via the FUND button

**16%**

of total funds donated through the website since December were via the FUND button

**28%**

of financial donations through the website since December were via the FUND button (by quantity of donations)



WILL EADES PHOTOGRAPHY



# Severe storms and floods recovery

In the past year, GIVIT's online platform has managed 67,558 donations to assist people impacted by storms and floods through 77 community organisations.

GIVIT received almost 50 offers of corporate support throughout the New South Wales, Queensland and Victorian storms and flooding events. Corporate donors who made major financial contributions to our recovery and relief efforts were Salesforce, Coles, National Australia Bank, Bunnings and ARA Group.

These generous donors funded building materials and hardware for home rebuilds through to care packs with toiletries and groceries for impacted residents.

## VICTORIA

In June, residents across parts of Victoria faced a massive clean-up after wild storms destroyed homes and left entire towns cut off. Heavy rain, wild winds and resulting floods impacted thousands of residents.

Some of the hardest-hit areas included Melbourne's outer-east and parts of the Gippsland region, with many people left for weeks without power. GIVIT is working with local councils and community organisations to support impacted residents.

GIVIT Victorian State Manager Solange Ardiles said it has been heartening to receive offers from people who are willing to donate their time to help.

**"We've had an appliance repair person donate two weeks of his time to help people remove or replace washers, dryers, dishwashers and refrigerators. He will collect new or donated items, deliver and install appliances, and take away flood damaged items to recycling facilities to assist people affected. It's lovely to see people rallying around the community at a time like this."**

*National Disaster and Emergency Partner*





WILL EADES PHOTOGRAPHY

## NEW SOUTH WALES

In March 2021, devastating floods hit widespread parts of NSW, destroying homes and livelihoods. For thousands affected, the long journey to recovery is just beginning. GIVIT is working in partnership with the NSW Government and support organisations on the ground as they assess need and advise what critical material support is required.

**“These donations are making such a huge impact on flood impacted residents in towns like my own, and I know this appeal will continue to make life-changing differences to so many.”**

- Jenna O’Connell, Port Macquarie-Hastings Council.

### *Stranded residents supported*

The community of South Arm, west of Macksville, was cut off and in desperate need of supplies following the flooding event.

The Nambucca Valley Council requested \$3,000 worth of grocery vouchers and \$3,000 worth of fuel vouchers to provide to local residents who were still stranded. GIVIT immediately met this request with vouchers for local businesses. Within hours of the request, these were distributed into the hands of the people that needed them.

### *Help in the Hawkesbury*

The impact of the floods in Hawkesbury have been devastating. Soon after the floods hit, GIVIT facilitated the donation and delivery of 2,592 bottles of sugar soap to local Hawkesbury organisations to assist clean-up efforts.

GIVIT also arranged donations of seven pallets filled with much-needed grocery packs, delivered by helicopter, to people still cut off by flooded roads and bridges.



***“The partnership we’ve got as government with GIVIT is just so critical.”***

- Commissioner of Resilience NSW, Shane Fitzsimmons





## QUEENSLAND

On the night of Halloween in 2020, a catastrophic hailstorm caused extensive damage to hundreds of properties across South East Queensland.

GIVIT worked closely with local recovery partners and registered organisations in Ipswich and Logan to provide essential items to those in need. GIVIT also established a cash donation appeal channel in partnership with the Mayor of Ipswich Cr Teresa Harding.

In March 2021, severe storms and flooding again affected parts of Queensland. To assist in this recovery, GIVIT worked with seven local government areas to provide essential items and services for impacted residents.

### *Support for a young mum*

A young mother of three, fleeing domestic violence, was impacted by storms and flooding and desperately needed a clothes dryer.

This mother moved into a home where the neighbours were stealing her clothes from her clothesline, forcing her to purchase more clothes. A clothes dryer, provided by GIVIT, meant this woman no longer had to purchase additional clothing items.

### *Assistance in the Gemfields*

A couple in the Gemfields had their home surrounded by floodwaters after the storms. The couple both have disabilities and live off the grid, with their solar power system severely affected by the storms.

Through generous public donations, GIVIT purchased a fridge / freezer, grocery vouchers and items to replace the solar system. This donation will fuel their recovery in the weeks and months to come.





WILL EADES PHOTOGRAPHY

## ABC FLOOD APPEAL

In May 2021 GIVIT ran a week long flood appeal to assist people facing a long-term recovery from the devastating floods across New South Wales in March 2021. The seven-day appeal ran on ABC Radio Sydney, across ABC's twelve regional NSW bureaux and on ABC News NSW, raising over \$330,000 in donated funds and almost 1,000 household goods pledged directly to people in need.

100% of money donated was used to purchase essential items and services.



### *Heartwarming donations from ABC listeners*

A gentleman donated \$1,000 to the ABC Flood Appeal on his 60th wedding anniversary. His wife passed five years ago and he knew she would have wanted him to help people impacted by these floods.

"I didn't think twice about giving. It's much easier to donate than to be the one dealing with a house full of mud, water and possessions gone. We're lucky to be the ones giving."

"These poor people have been forgotten, and they need every bit of help they can get. Sometimes you send money into the wide yonder and you never know, but I know the ABC will pass everything along to those in need."



4,917

donated items received

\$339,959

funds raised by generous ABC NSW radio listeners





WILL EADES PHOTOGRAPHY

## DONATED FUNDS

### *Economic recovery in impacted communities is being fuelled by donated money*

100% of money received by GIVIT for storm and flood recoveries across New South Wales, Victoria and Queensland is being used to purchase essential items and services in affected areas, wherever possible. This supports the recovery of the whole community.

Donated funds allow donors to purchase exactly what is needed, and to support local retailers employing local people, providing much-needed economic support to impacted regions.

Over the past 12 months, \$5,101,732 has been spent locally, where possible, to support communities that were impacted by a disaster.

Shane Fitzsimmons, Commissioner of Resilience NSW shared:

**“[GIVIT's] ability to accommodate and collect and then redistribute donated items is really important.**

**“It’s that ability to identify, source and match directly which is the real strength of the GIVIT connection and we’re really proud to have a partnership with them because it’s making a discernible, meaningful, personal difference to all those impacted and affected in these local community areas.”**

Federal Member for Bonner Ross Vasta MP partnered with GIVIT for the 2020 Ross Vasta Christmas Appeal to provide much needed support to families in his electorate.

Over 1,000 essential items were donated to people in need across Bonner.







"The generator was a lifesaver to have. A friend would get it going for me and it was just so nice to have light in my kitchen while trying to sort dinner. I went without power for two weeks and the help I got was so fast. Thank you.

- Jan, a storm-impacted Victorian resident

"I can't thank you enough for the generator you purchased for my 80-year-old mother. She is now warm and her house has become a refuge for her friends that are all in the same age group. You have been amazing... thanks so much."

- Jan's son

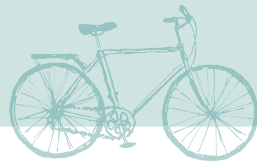




# Supporting people experiencing domestic and family violence

In response to rising rates of domestic and family violence, GIVIT launched a national appeal to help the many people experiencing, escaping and being impacted by domestic and family violence.

More than 165,000 items have been provided through GIVIT's appeal to support people impacted by domestic and family violence, through 450 community organisations.



A simple GIVIT donation of a bicycle to get her to and from work brought Gaby\*, who is living in a refuge in the ACT, to tears.

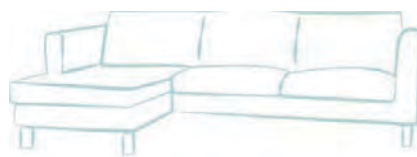
**"I used to walk, but my ex started coming to my workplace," Gaby said. "I was scared, but now when it's very dark I can quickly reach home."**

A bed was given to a young girl who had been abused by a family member, and was too traumatised to sleep in her own bed.

**"This is incredible – thank you! Sally\* will choose her bed and linen. This will be incredible for her and a really wonderful way to assist healing. THANK YOU so much. This has made many of us here very teary!"**

A domestic violence crisis centre in Emerald, Queensland, which received news of a donation of a new couch that was shared:

**"OMG!! Thank You so much!!! You have literally made my week, I got tears reading this email. This week after one of our lounges was steam cleaned, I hand stitched a hole in the arm of one so it could last just a little bit longer. This is the best end to a week ever."**



\*names changed to protect privacy of recipients

**61,000**

items provided to those in need

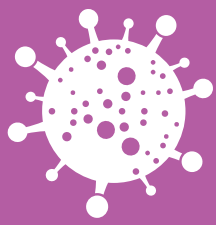




**YouthCARE Australia in Western Australia works with kids from Mullewa District High School that don't have access to breakfast or lunch.**

**To help out, a local charity committed to donating pre-made sandwiches and GIVIT used donated funds to purchase a freezer to store them in.**





# Essential COVID-19 Support

The unprecedented impacts of the pandemic have increased the needs of people across the country. GIVIT has been working closely with state and federal governments, as well as national charity networks, to ensure people have access to the essential items they need.

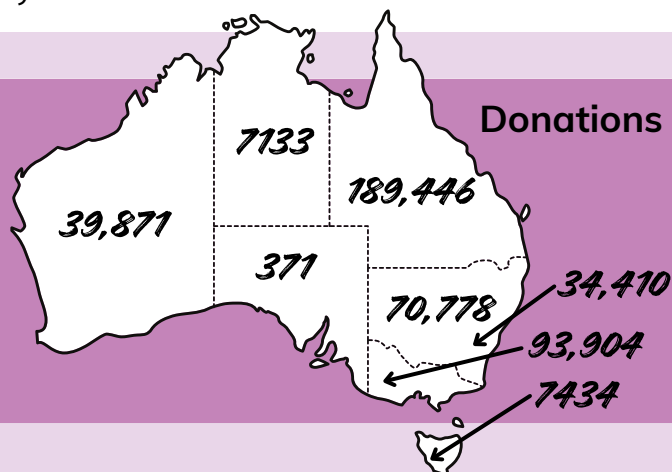
GIVIT has provided almost 500,000 donations towards this relief and will continue to provide support for the long-term recovery.



**491,646**  
Donations provided to people impacted



**536**  
Organisations requesting support



## QUEENSLAND

### COVID-impacted families in need of support

Many families across Queensland have struggled from the flow-on effects of COVID throughout the past year.

A single mum in a bushfire impacted area became unemployed due to COVID-19. She was homeless for nine months with her two children before being housed in emergency accommodation.

GIVIT was able to provide a bed, dining suite and a lounge to help this family get back on their feet.

Another QLD couple, who were expecting a baby, both lost their jobs due to the pandemic. They were struggling financially and unable to afford essentials for their baby. GIVIT was pleased to help out, using donated funds to purchase a brand new pram.



## VICTORIA

### *Helping refugee families start the school year on the front foot*

As schoolkids in Melbourne looked forward to returning to school after an extremely disrupted 2020, Smiggle stepped up to help refugee and asylum seeker families give their kids the supplies they needed to start the new school year. GIVIT worked with West Welcome Wagon to provide over 250 items including school bags, lunch boxes, drink bottles and pencil cases.

West Welcome Wagon Chairman Chris Scerri said:

**"The children loved the back to school packs. Our organisation usually helps between 200 and 300 children each school year, but we've already reached out to 450 children this year due to the COVID-19 pandemic."**



## WESTERN AUSTRALIA

### *Incredible support for those in need from Little Creatures*

Little Creatures celebrated 20 years of operations since opening their Fremantle Brewery in late 2000. Usually your birthday means receiving presents, but instead they donated \$20,000 to GIVIT as part of a weekend of celebrations.

100% of this generous donation went towards GIVIT's COVID-19 Appeal, supporting vulnerable people all over Australia doing it tough due to the pandemic. A recipient being supported by this donation said:

**"My youngest son was born with a birth defect and he spent the first couple of weeks of his life in NICU. He is 2.5yrs old and has had 5 surgeries. He will need more surgeries and has ongoing medical appointments at the children's hospital. The hospital is over 2 hours on the bus and trains from my home, and we would often get stuck in the rain and heat. The Uber vouchers (donated by Little Creatures) have made his hospital visits much less stressful, and much less tiring on him."**







More than 400,000 international seafarers are stranded onboard vessels around the world. Due to COVID-19, they have no means of returning home due to international travel restrictions. GIVIT is providing welfare packs to Tasmanian and Queensland organisations supporting seafarers. These contain toiletries, groceries, stationery, books, magazines, art supplies and other comforts for stranded crew members.

*“We have received your welfare packs, no words can truly define how grateful the crew are for your gifts.*

*We thank you from the bottom of our hearts for making these efforts for everyone. You reminded us that we’re not yet forgotten, you have marked our hearts and forever we will not forget your kindness. Thank you.”*

- Crew of 'Cape Universe'







# Black Summer Bushfire Recovery

More than a year on from the devastating 2019-20 summer of bushfires, GIVIT remains committed to assisting impacted communities.

As the official bushfire donation management partner of the NSW, Victorian and Queensland state governments, GIVIT is tasked with managing donations of money, goods and services for communities affected. During this event there have been 251,398 donations provided to Australians impacted by the fires and 235 community organisations who were supported by GIVIT.

## NEW SOUTH WALES

### *Furnishing 100 temporary homes*

GIVIT collaborated with Minderoo Foundation and the NSW Government to furnish temporary accommodation pods for people who lost their properties to fires across South East NSW. The pods are 20ft converted containers that include a basic kitchen, bathroom and beds, along with a generator and 2,300L water tank.

Through the wonderful support of IKEA and Bunnings, donated items including bedding and kitchen utensils are already fitting out the first 100 pods to make them feel more like a home.

A GIVIT recipient now living in a pod said: "I am so very grateful for being gifted a vacuum cleaner. I know this might sound odd but I've just been using a broom for the two rugs I have on the floor. Thank you again for your kindness."





## *Tools for Quaama residents rebuilding their homes*

Following devastating bushfires, the Bega Valley District Woodworking Association sourced a shipping container from the Minderoo Foundation and began stocking it with handmade timber furniture and toys, along with tools and equipment donated by an ACT-based Men's Shed.

GIVIT has provided hardware vouchers, paint, tools and a much-needed ride-on lawnmower which residents can loan.

This vital piece of equipment not only provides immediate material support, but also peace of mind for residents knowing scrub will be kept to a minimum near their homes.



## *Clean water needed after the fires*

More than a year on from the bushfires, some rural residents in fire-affected areas in NSW were still living on burnt-out blocks without access to clean water for drinking, showering or washing.

GIVIT was able to provide water tanks to several families in need.

A water filter was also given to a man who lives alone in a very remote area. He recently battled throat cancer and has just come into remission. After being badly affected by the fires, he was using the river to bathe himself. Due to his remote location and rough local roads, it wasn't possible to get a tank cleaning truck or water delivery into the area. The smoke and debris affected water was dangerous for his throat which is still raw and causing him to cough a lot.

The donated water filter now cleans all his water, and has made a world of difference.



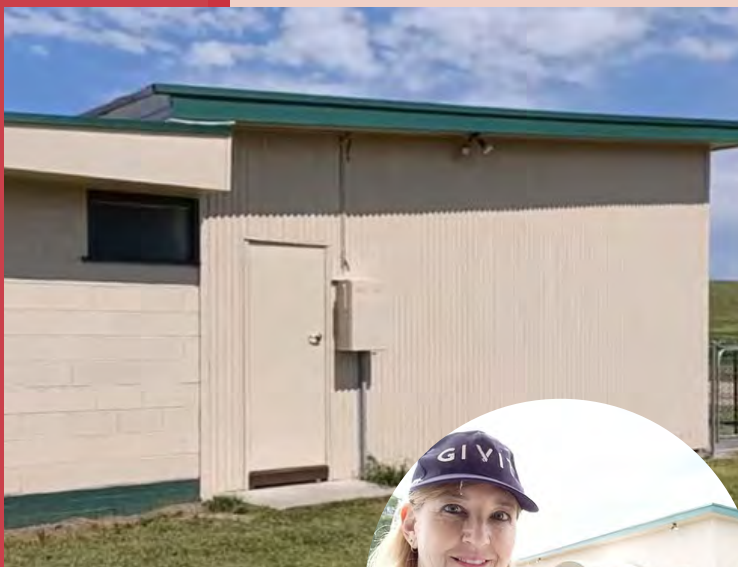


## VICTORIA

### *Dozens of water tanks installed for East Gippsland communities*

Families still recovering from bushfires across East Gippsland are once again connected to household water thanks to generous donations coordinated by GIVIT and a tradesmen-led project dubbed 'Mission Rainwater'.

The collaborative project started by Tradies for Fire Affected Communities has delivered and installed water tanks for the Upper Murray and East Gippsland communities. GIVIT helped coordinate and fund the project thanks to generous public donations.



### *A local hall receives a much-needed makeover*

Home to only 87 people, the remote farming community of Wairewa lost 11 houses in Victoria's devastating bushfires. Lives may also have been lost if the Country Fire Authority hadn't defended their Community Hall against hours of ember attacks, keeping half the town's residents and their pets safe.

Thanks to a generous Taubmans donation, GIVIT paid a local painter to give the life-saving hall a well deserved makeover.





## SOUTH AUSTRALIA & TASMANIA

### *Support for South Australian families affected by fires*

GIVIT supported a family who lost everything in the Cuddle Creek bushfire in 2019. As a carer for their 80-year-old mother with dementia, the family had been couch surfing until they could restore power to the land and secure temporary accommodation. GIVIT assisted with donations of essential items and services.

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A case worker requested help through GIVIT for a client who lost everything in the devastating fires in the Adelaide Hills. Through GIVIT, the donation of a shed was provided which has assisted her recovery significantly.

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A family with four children were left devastated when looters stole their only remaining belongings after a bushfire destroyed much of their home. They have asked for very little during their recovery, but a donated heater from GIVIT has helped bring warmth back into their lives.

### *Tasmanian bushfire assistance*

GIVIT is assisting a man who lost everything in the 2019 Tasmanian Fires. The caravan he lived in was lost, along with a shed and all its contents. He has since been trying to rebuild but is financially struggling as a pensioner.

GIVIT has committed to providing plumbing support.



*"Thank you SO much...you make a huge difference in our clients' lives"*

- Hobart City Mission





From paint and canvas came community bushfire healing. The talented Narooma High School students in NSW created this beautiful NAIDOC Week mural, with materials supplied by GIVIT.

*"It depicts the four areas students come from including Bermi, Bodalla, Narooma and Wallaga, as well as the river, animal spirits, the Rainbow Serpent and bush medicine."*

*The painting gave students time to reflect on what they'd experienced through the bushfires and help them understand they're not alone."*

- Local artist Natalie Bateman





# Supporting First Australians

The GIVIT National Indigenous Support Program provides Indigenous Australians with essential items to address social and economic inequalities. Almost 800 Indigenous support organisations across Australia are now utilising GIVIT's free donation management service.

## QUEENSLAND

A former Queensland Health worker who supported Aboriginal and Torres Strait Islander patients from across Queensland said:

**"A lot of the times patients were flown to Brisbane on very short notice, arriving with nothing but the clothes they were wearing. I was constantly having to source essential items such as clothing, food hampers/vouchers, nappies, toiletry packs to support my patients and their families.**

**I saw too many Indigenous women and victims of domestic violence that would arrive in an ambulance wearing bloodied and torn clothes and once discharged were expected to leave in those same clothes. The service provided by GIVIT would have meant that I had immediate access to source these critical items. I would have been able to provide clean clothes to ensure**

**that women of domestic violence could leave the hospital with some dignity."**

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**"Simple things that are often overlooked, like a comfortable bed to sleep on or a blanket to keep warm can make a big difference. Whilst we do everything possible to assist families in moving forwards, we can be somewhat restricted in other areas. GIVIT has greatly reduced this barrier. It is really valuable to see Aboriginal and Torres Strait islander families gain the right support to enable them to strengthen, build independence, and move forward in a more positive manner."**

**- Family Well Being Lead Care Coordinator Aboriginal and Torres Strait Islander Community Health Service.**





## *The impact of GIVIT's National Indigenous Support Program*

**570,000+**  
items provided

Donations include essential furniture, nutritious meals, school supplies, baby items, grocery and clothing vouchers and much more. The donation of basic items can have a profound effect on health, education and employment outcomes.

**794**  
organisations supported

More than 794 Indigenous support organisations across Australia are now utilising GIVIT's free donation management service - almost doubling since the start of COVID-19.



## **NORTHERN TERRITORY**

### *Assistance for remote groups*

Thousands of dollars' worth of grocery vouchers were purchased by GIVIT from remote not-for-profit stores, run by Indigenous communities across the seven northern regions of the NT. The vouchers provided fresh produce for locals with the income reinvested in food security, increasing Indigenous employment and identifying small business opportunities for Aboriginal people.



A woman living near Katherine had recently lost her son to suicide and was living with domestic violence and housing issues. Grocery vouchers donated through GIVIT helped this woman feed her family and get back on her feet following this experience.

It's hard to believe, but the NT gets very cold during winter. That's why donations of blankets, jumpers and beanies are treasured by vulnerable families.

**“Baby Rebecca’s blanket is something special just for her that keeps her warm, and gives her a familiar environment wherever she goes with her family. We can’t thank GIVIT enough for the kind donations.”**  
- Save the Children Australia.





## QUEENSLAND

### *Working together to support communities in Brisbane*

Kurbingui Youth and Family Development is an Aboriginal community-based NFP providing programs and services relating to educational support for children and families, youth engagement, domestic and family violence, family wellbeing, community access, men's and women's groups, employment readiness and much more.

As Kurbingui pivoted to delivering support online due to COVID-19, they realised many of their clients lacked the devices needed to access these services as well as lacking the technology necessary for online learning as schools reverted to learning at home.

We visited Kurbingui to provide them with 20 laptops, four Surface Pros, and 15 prepaid SIM cards to be distributed to disadvantaged clients. The devices will also be used in the delivery of Kurbingui's Strong Deadly Spirits (National Suicide Prevention Trial) program.



### *Creating a purpose-built new community space*

Kurbingui needed to renovate an existing building to turn it into a new community space. The refurbishment would allow Kurbingui to run more programs and sessions in a space that is safe,

appropriate and built for purpose. The project was partly delivered by trainees in Kurbingui's Skilling Queenslanders for Work Program. Through a GIVIT Together project and thanks to Taubmans, GIVIT was able to arrange some of the materials for the refurbishment.







## WESTERN AUSTRALIA



### *Support in The Kimberley*

A young six year old boy located in The Kimberley, Western Australia, was surprised by his mum after school with a much needed bike. He and his younger sister both had a rough start to their young lives and have learning difficulties.

GIVIT arranged to purchase the bike from a local store. The bike will help the boy develop his gross motor skills which are impacted by his health issues.

## AMBASSADOR

### *Former Socceroos Captain Jade North leads GIVIT's Indigenous Support as Ambassador*



A proud member of the Biripi Mob, Jade North is an inspiration beyond the world's football fields.

*"GIVIT as an organisation is determined to help any community out there.*

*It really sends that message to local organisations that they're not alone to get help with the goods that they need. We want to have a footprint all over Australia, so it's all about just reaching out to the communities to offer help.*

*It's been an amazing ride and something I've been really proud to be associated with."*



# Two years of NSW drought relief

In partnership with the NSW Government, GIVIT has supported drought affected individuals, families, schools, community organisations and businesses across regional NSW, bringing much needed relief over the past two years.

## ACHIEVEMENTS

GIVIT's achievements under this service include:

**\$800,000**  
spent locally

\$800,000 has been spent in local communities purchasing items and services for people in need.

**170,000**  
items provided

170,000 items have been provided to families, individuals and communities affected by drought. Donations include clothing, school and stationery items, food and fuel vouchers, hardware and farm equipment, furniture and whitegoods.

**900**  
organisations supported

GIVIT has supported 900 charities, schools and local community organisations assisting households and communities impacted by the drought across NSW.

**100%**  
of donated funds received spent

100% of donations received for drought relief have been spent in local communities to support vulnerable individuals, families and communities impacted. GIVIT does not remove administration costs from donations we receive to support drought affected communities.





# Appeal Snapshots

Targeted campaigns are conducted throughout the year to drive awareness of critical needs and inspire donors to support them.

## DIGITAL INCLUSION PROJECT QUEENSLAND

GIVIT, in partnership with the Queensland Government, has been working to ensure people and communities who face digital exclusion get the donations they need. 1,652 digital donations have been provided within the past year to 56 organisations supporting people who are digitally excluded.

GIVIT and the Queenslanders with Disability Network have also been helping marginalised people with a disability to receive digital connection during COVID-19.

GIVIT has been sourcing computers, telephones and other devices from generous donors to help people stay connected.



## BACK TO SCHOOL 2021



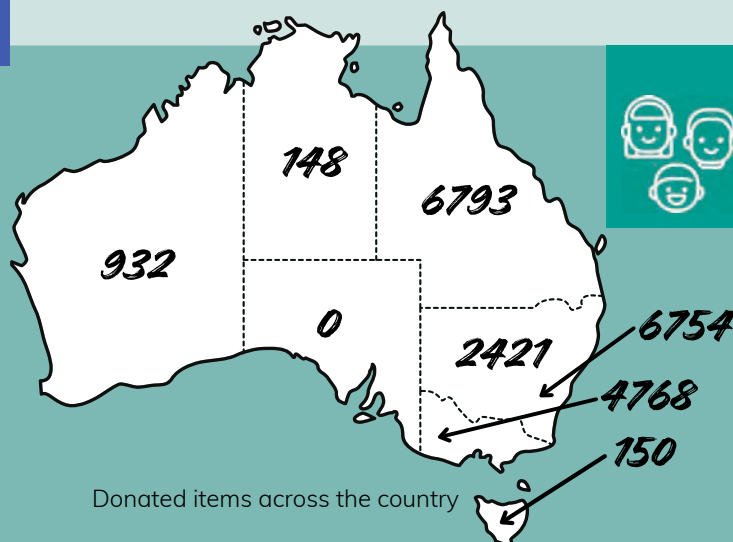
**21,966**  
Donations provided



**189**  
Organisations requesting support



**\$31,599**  
Total funds donated



Donated items across the country



## BONDS DONATION

### *ONE MILLION donations distributed for Christmas*

Christmas 2020 saw GIVIT proudly facilitate the distribution of one million Bonds items, including clothing, underwear, baby wear and socks to Australians in need.

Since the outbreak of COVID-19, GIVIT has witnessed an unprecedented increase in demand. This generous donation ensured the thousands of organisations GIVIT supports had a selection of high-quality clothes to help their most vulnerable over Christmas.

### *A helping hand for Hobart*

The most vulnerable residents across Southern Tasmania have been supported by Hobart City Mission for over 165 years. This year they requested a large amount of everyday clothing to give to people sleeping rough. GIVIT sourced hundreds of new bras, pairs of socks & underwear.

**“The generosity we have seen has been truly heart-warming and our clients have now been able to benefit from these brand new essential pieces of clothing. We are incredibly grateful for the compassion that has shown by making this donation!”**

### *Brisbane shares the generosity*

A Brisbane organisation supporting young people and their children who are at risk of homelessness find that for many of their clients, purchasing new clothes is simply out of reach.

**Donations of clothes, particularly new, on trend summer-wear such as that donated from Bonds via GIVIT, make a big difference to a young person doing it tough. Thanks Bonds, for supporting the most vulnerable in our community.**

**Your donations provide a practical solution to the need for clothing but also increase young people’s sense of self-esteem and self-worth.”**

- Brisbane Youth Service.







## WESTERN AUSTRALIA

"A lot of these residents have come to us with nothing but the clothes on their back, so you can imagine the huge smiles on their faces and how thrilled and appreciative they will be to receive brand Bonds new clothes.

"Thank you so very, very much to GIVIT and BONDS, we cannot express enough how your donation will aid so many doing it tough in our community. Your generosity helps us meet our mission... **Changing Lives, Changing Minds!**"

- Assisting Your Life to Achieve (AYLA) Inc.



Ngala, an organisation in Western Australia, were able to spread the generous donation across the state.

"Ngala has a breadth of services and programs connecting with local communities across the state in the Perth Metro as well as the Midwest, Gascoyne and Pilbara. These services work with families who are experiencing vulnerability.

Thanks to GIVIT, we've been able to provide additional clothing to families in great need. These items can make a massive difference to their current situations and we know they really appreciate this."

The South Lake Ottey Family and Neighbourhood Centre has supported their community for more than 30 years.

"We have been supporting local resident Zoe for some time now, in different ways. Zoe is a single mum who has had serious health issues and at times experiences significant financial difficulties. Zoe says that initially asking for our help was very difficult for her. However, through the assistance she has received, she now feels very comfortable and feels a sense of dignity and pride in giving back to the Centre through volunteering in our Community Garden. Thanks to Bonds, Zoe and her daughter will be one of our recipients to receive the beautiful clothing."



# Reduce, Reuse

GIVIT is committed to improving waste reduction across the country by coordinating donations of used, returned, recycled and repaired quality items, and then providing them to support disadvantaged Australians.

This year, we made significant progress in positioning GIVIT as a smart solution to give pre-loved items a second life.

## ACHIEVEMENTS

Key achievements include:

- ✓ Establishing a Waste Reduction Working Group which identifies, informs and guides our work within this space.
- ✓ Adding a new portal reporting function to calculate weight of items diverted from landfill, which will provide important data for GIVIT's stakeholders, and potential funding opportunities.
- ✓ Demonstrating our value through our role in managing donations from ACT Government's Bulky Waste Collection Scheme (council kerbside collections). GIVIT aims to be involved in similar schemes across the country.







## AUSTRALIAN CAPITAL TERRITORY

### *ACT bulky waste redirected*

GIVIT is working closely with ACT Government and contractor SUEZ on its Bulky Waste Collection Scheme, which commenced in August 2020. ACT residents can now book in for bulky waste collections in their suburb and all quality items collected will be sorted and offered to GIVIT registered charities.

Since the roll-out commenced, GIVIT has re-homed hundreds of items – in particular, large volumes of bikes which are restored by a local community group and made available through GIVIT's Bike Library.

The Bike Library was established in 2019 to offer people who are living in disadvantage the opportunity to have free and easy access to transport on the city fringes.



**532**

tonnes of items

redirected from landfill and provided to people in need



*GIVIT is the smart e-solution to diverting reusable items from landfill*



GIVIT is working with a number of businesses to manage office relocations. Items are listed in the online warehouse and an electronic alert is sent to support organisations located within a 50km radius. Organisations communicate with office relocators to arrange the item collection. Donations are all managed through the GIVIT platform meaning minimal GIVIT staff resourcing is required.

***"Thank you for the opportunity to arrange and organise donations from our vacant tenancy to give to those greatly in need. Working with GIVIT has been amazing and I can't thank the team enough for assisting me in getting the word out to all these amazing charities!"***

***Even though we only had three days to try and fit all these charities in, it has been amazing to see how much response I got. I loved the experience of talking to all the charity representatives and very much look forward to working with them and GIVIT in the future."***

**- Investa Services Team**







# Corporate Stock

Dozens of businesses from across the country are utilising the GIVIT platform to donate new, excess, slow moving or obsolete stock. Whether it be diverting stock from landfill or the transparency of knowing their generosity is being channelled where it's needed - more and more businesses are experiencing the benefit of donating responsibility through GIVIT.

## IKEA

### *GIVIT revolutionising the way businesses donate stock*

Since 2019, IKEA has donated a staggering \$600,000 worth of stock through its IKEA Family program.

**“It’s been great to work with GIVIT to be able to best match what we have to give as an organisation with those in genuine need around the country,”** said Mellisa Hamilton IKEA’s Country Sustainability Manager.

**“The functionality of the platform is something we find hugely useful and helps us deliver true impact for our donations, which is something we really pride ourselves on as a values-driven company.”**

Following the Black Summer fires there was an urgent need of temporary housing for people who lost their homes. Working with GIVIT, IKEA was able to help furnish container ‘pods’ for temporary housing, and within two weeks, IKEA was able to supply almost 3,500 items to make them feel more like a home.





## HANES AUSTRALASIA

### *Linen donated to communities across the Kimberley*

For four years now, Hanes Australasia (including much-loved brand Sheridan) has been donating its slow moving and obsolete stock which is pledged sustainably through GIVIT for thousands of charities to reserve what they need, when they need it.

GIVIT support organisation Dr Steve Burroughs Foundation was the benefactor of a Sheridan donation which was distributed to Indigenous communities across the Kimberley.

Upon receiving the delivery, Dr Steve Burroughs wrote, **“It’s hard to write the emotions that were expressed yesterday but again thank you so much and please tell Sheridan thank you for all that they did. Helping these women in some small way makes this a better world.”**



## CORPORATE DONORS

### *Corporate generosity really matters when communities hurt*

An enormous thanks to the hundreds of corporate donors who stepped up to help rebuild the lives of Australians impacted by an unusually severe and widespread disaster season.



Donations of brand new, high quality mattresses, furniture, cookware, linen, hardware, clothing, and more meant GIVIT was able to get help to where it was needed, when it was needed.

Sealy Australia pledged 1,000 mattresses to GIVIT, to help residents rebuild their lives after fires and floods.

**“Our Sealy family wanted to help those impacted by the devastation the best way we know - with a safe and great bed to sleep and recover. We knew a lot of very deserving people had nowhere to put a bed. GIVIT allowed us to manage our donations so new beds could be delivered once residents were ready to receive essential household items.”**





# Road Boss Rally

This year we were honoured to again have the incredible support of our national fundraiser - the Road Boss Rally. Over the past five years this car rally, with its community of generous entrants, has now raised an incredible \$1.1 MILLION for GIVIT.

## *Ordinary people doing extraordinary things for GIVIT*

The past twelve months has seen a significant increase in people requiring help. Devastating bushfires, the effects of COVID-19 and a resulting increase in domestic and family violence meant GIVIT received requests from many who have never needed assistance before. It's only thanks to generous support from organisations like Road Boss Rally, that GIVIT can keep meeting these critical needs.

The generous, fun-loving adventurers who make up the Road Boss Rally set off on their 2020 journey across outback southern Queensland. We're proud and grateful for their remarkable efforts this year - working with local communities to ensure their wishes were respected and all COVID Safe guidelines followed. In a difficult year, we saw Road Boss Rally rise to the challenge and go beyond.

We thank the rally community wholeheartedly for their support of GIVIT and congratulate them on the success of the 2020 rally knowing that COVID-19 significantly affected the preparation, participation and ability to fundraise. Despite this, in these hard times, the outcome of the

fundraising was incredible. We truly appreciate it and look forward to next year's rally.

**"It was really wonderful to surprise everyone at the final moment of the rally when they finished another epic, and even more challenging, Road Boss Rally. Big smiles, dusty vehicles, with lots of love and joy surrounding everyone. I was truly overwhelmed by the Rally entrant's generosity this year, and it has kept me filled with new optimism about this year... the unique year of 2020. You really are the engine, oil and tyres of our operations. You embraced GIVIT before all others did. We really are grateful."**

- GIVIT Founder and Director Juliette Wright





# Our Supporters and Partners

From providing essential items to people and communities in need, services during times of disaster and funding GIVIT's operations, we are enormously grateful to our many supporters and partners.

## CORPORATE PARTNERS



**HANES Brands Inc**  
Hanes Australasia



## GOVERNMENT PARTNERS



## FOUNDATIONS

CLAYTON UTZ

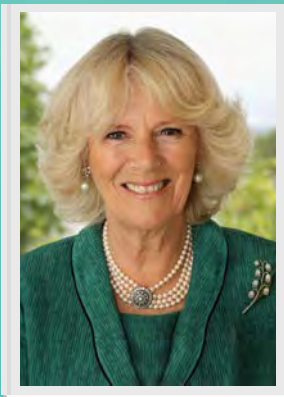






# GIVIT's Ambassadors

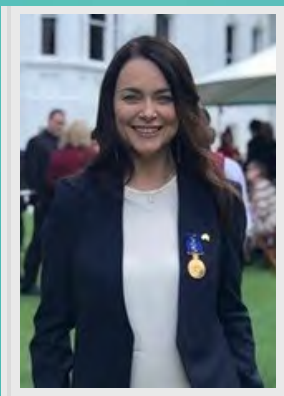
We are deeply grateful to each of our wonderful Ambassadors who lend their influence and time to raise awareness of our work. We are thrilled to work alongside them to create lasting, life-changing impact.



## **Patron**

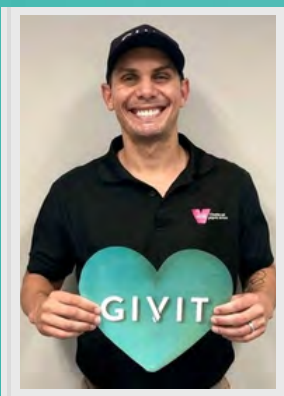
### **Her Royal Highness The Duchess of Cornwall**

GIVIT is honoured to have HRH The Duchess of Cornwall as our Patron. The Duchess supports GIVIT's model of giving to communities and individuals in a practical way, ensuring those who require help receive the exact items they need, while buying locally to help devastated communities. The Duchess is also particularly passionate about supporting people impacted by domestic and family violence.



## **Founder and Ambassador Juliette Wright OAM**

Juliette Wright is an inspired and passionate social justice campaigner. She created GIVIT in 2009 with a goal to connect those who have with those who need. Through Juliette's vision and determination, GIVIT has become the smart way for Australians to give to vulnerable people in their own communities. Juliette has received numerous awards for her charity initiatives and disaster recovery innovation and was awarded a Medal of the Order of Australia (OAM) in 2019 and Australia's Local Hero in 2015 by the National Australia Day Council.



## **First Nations Ambassador Jade North**

Born in the NSW community of Taree and a proud member of the Biripi Mob, Jade North is an inspiration beyond the world's football fields. A dual Olympian and a professional international footballer for 20 years he earned countless accolades including 2016 NAIDOC Sportsperson of the Year and the honour of being the first Indigenous captain of the Socceroos. "I'm incredibly excited to be part of GIVIT's Indigenous program that asks our communities across Australia exactly what our most vulnerable people need to improve their situation. I want to support and inspire as many Indigenous children and communities as possible, and there's no better platform that provides dignity and hope to each donation recipient than GIVIT and our National Indigenous Support Program."



## *GIVIT's Board of Directors*

GIVIT appreciated the invaluable support of our Board of Directors, who bring together a diverse mix of skills and experience, while sharing a dedication to GIVIT's mission of changing the way people give by inspiring an online network of givers.

This year we welcome Megan Magill, a senior marketing leader, and Alex Gosman, an industry leader in government relations, to the GIVIT Board.

GIVIT's Board of Directors met eight times in the 2020-2021 financial year, five meetings were held at GIVIT headquarters in Brisbane and three meetings were held via video conference. Additionally, GIVIT has two Board Committees to support its activities and ensure GIVIT meets its strategic objectives and corporate obligations.

The Strategic Development Committee with Acting Chair Carita Martinez, oversees GIVIT's national roll-out, corporate and government relations, as well as marketing and profile building in line with the GIVIT Strategic Plan. The Committee has six members and met five times.

The Finance and Risk Committee chaired by Stan Mogg, oversees financial affairs, policies and risk management. The Committee has four members and met five times during this financial year.





# GIVIT's Board of Directors



## Greg Goebel, Chair

Our Chair, Greg, is an experienced Executive Director and CEO with extensive knowledge of the Not-for-Profit and Public Sector. Greg was the Executive Director of the Australian Red Cross Queensland for 11 years, managing Queensland operations from 2000-2011 with 620+ staff, 4,800 volunteers, 2,800 members and annual service delivery budget in excess of \$41m with service delivery across 120 locations throughout Queensland.

Greg's wisdom combined with his entrepreneurial approach steers the development of GIVIT's strategy and service.



## Juliette Wright OAM, Founder

Driven and inspired, Juliette's vision, hard work and determination have resulted in millions of donations being distributed across Australia, earning her the title of Australia's Local Hero 2015 and awarded the Medal of the Order of Australia (OAM) in 2019.

As Founder and Director, Juliette drives GIVIT's vision to match generosity with genuine need. Her passion for helping others has shaped GIVIT's culture and success.



## Carita Martinez

Aside from bringing legal and commercial capability to the GIVIT Board, Carita also holds the honour of being GIVIT's first volunteer. This experience enables her to bring a unique insight and understanding into board meetings. Carita is General Counsel and Co Secretary of Golding Contractors where her efforts drive optimal value for money solutions, and ensure large projects are delivered reliably.

This, combined with her experience in telecoms, ITC, transport, mining and civil construction, provides GIVIT with a wealth of commercial knowledge.



## Jonathan Corby

Jonathan is one of our founding board members. He has extensive professional experience advising government, corporations and not-for-profits in things like licensing, mergers and acquisitions and intellectual property – all the important elements of ensuring a business stays viable. Jonathan is admitted to the Supreme Court of Queensland and the High Court of Australia. In his role as Partner and Special Counsel at Clayton Utz, Jonathan is also a mentor for the firm's junior lawyers.

We know GIVIT is in safe hands with Jonathan. His analytical skills and strategic knowledge of intellectual property and not-for-profit risks and liabilities underpins his valued advice and ability to see, articulate and achieve GIVIT's 'big picture'.



## Stan Mogg

Stan is our numbers guy. We know that if the numbers work for Stan, we're onto a winner. He's an experienced Director and CEO who helps small and medium sized companies grow strategically. Stan is a Fellow of the Australian Institute of Company Directors, a CPA, and a JP (Commissioner for Declarations). He's also CEO for a private company with interests in Australia, UK, Italy, Switzerland and USA. He holds non-executive directorship roles in several diverse private companies which include electrical contracting, sports and recreation activities, investment and property management, self-storage, oil and gas.

Proudly, Stan is also a non-executive director of a Philanthropic Foundation.



## Iain MacKenzie

Affectionately known as GIVIT's Mr Disaster, we are incredibly grateful to have Iain's knowledge and leadership in emergency and disaster management. Iain was appointed as Queensland's inaugural Inspector-General Emergency Management, tasked with ensuring the best possible whole-of-government and whole-of-community arrangements to deal with emergencies and disasters. Iain's advice provides a measured and confident delivery of GIVIT's national role in disaster and emergency recovery.

As well as advising GIVIT, Iain is now an Adjunct Professor at the Griffith University School of Medicine.





## Mandy Ross

Mandy is one of Australia's leading executive technologists, progressive with a passion for creating innovative technology that solves problems we know will help forge GIVIT into the future. As Chief Information Officer Mandy – who is also Harvard educated and holds an MBA – has led cultural, digital and cybersecurity transformation programs for the likes of Tabcorp and Wotif, including the smooth delivery of these functions during one of Australia's largest corporate mergers.

As an online platform, GIVIT is extremely excited to have such pedigree on our Board.



## Megan Magill

With a marketing background spanning over 20 years across agency and media ownership, throughout a range of industries within Australia and abroad, Megan is an incredibly experienced marketing leader. Megan has a passion for balancing data and performance based marketing with excellent customer experiences within strong brands. She thrives on a challenge, the opportunity to lead teams and promote innovation within organisations. Megan has held leadership roles at The Wotif Group, Tatts Group and most recently at MinorDKL Food Group as Chief Brand Officer.

We are thrilled to have Megan's marketing expertise driving GIVIT to become a national household name.



## Alex Gosman

Alex is a long-term Canberra resident and has had extensive industry experience over 30 years including leadership of several industry associations, and executive positions with Ericsson Australia and GlaxoSmithKline in the area of government relations. He successfully led many key advocacy programs in the areas of pharmaceuticals, telecommunications and industry policy.

Now retired, Alex continues to umpire Aussie Rules, is on the board of Triathlon Australia, and is active in a range of not-for-profits and charity organisations in the ACT.



# *The GIVIT Team*

In what has been another huge year of growth and impact for GIVIT, we're proud of our team for continuing to reach these goals while navigating the impacts of COVID-19.

We extend our heartfelt thanks to our generous volunteers who go above and beyond to ensure organisations are supported and donations get to where they're needed most. Some volunteers donate their time and skills regularly, while others swiftly spring into action during times of disaster. We are grateful for your invaluable support.









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ABN: 21 137 408 201

# **2020 - 2021 Financial Reports**