Re-gift your unwanted Christmas presents
to help Australians in immediate need with GIVIT

This Boxing Day and post-festive season, national charity GIVIT is calling for presents that didn't 'spark joy' to be re-gifted to a family or household living in poverty and in need of festive cheer.

In 2018, Australians spent a staggering $51.4 billion on Christmas retail sales. Often Christmas gifts received do not meet the recipient's expectations or needs. Additionally, according to the Australian Council of Social Service, over 3 million Australians (13%) are living below the poverty line.

That's why GIVIT is calling Australians to donate online at www.GIVIT.org.au their unwanted or unneeded presents to re-gift to people in need across the country.

GIVIT Manager, Caroline Odgers, said re-gifting through the online charity was an easy and rewarding way find new homes for unsuitable gifts.

"We understand that a lot of effort goes into gifting to the people you care about this time of year, which is why we're encouraging a second chance for those gifts to be appreciated," said Mrs Odgers.

"Whether your children received far too many toys, or you unwrapped yet another tech device or pair of plain socks, these can all be the gifts that keep on giving for someone in need.

"Every day of the year GIVIT matches those who want to give to those in need, but we always see a huge spike in need during the festive period when many families face increased financial pressure.

"A donation of toys can mean a family who has escaped domestic violence can bring in the New Year with joy, and a set of new towels or linen can mean a single dad can set up his new flat.

Australians can donate or re-gift through the following steps:
1. Visit www.givit.org.au/give-items
2. Submit general details and photos of the items
3. Once a charity reserves your item/s, contact details between you and the charity are provided to allow easy pick-up/drop-off options.
4. Organise delivery with the charity and make a big difference to someone in need!

GIVIT is also calling for donations for their *Back To School 2020* appeal, supporting vulnerable families best equip their children ahead of the new school year. For more information, or to donate cash or quality second-hand items, visit http://www.givit.org.au/items-needed.

For more information or to arrange interviews
email caroline@givit.org.au, or call 0404 687 663

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givit.org.au

About GIVIT

GIVIT is a national online not-for-profit connecting those who need with those willing to give. Through its website givit.org.au, trusted Australian charities are supported as they request essential, quality items on behalf of their clients. GIVIT matches their needs with public and corporate generosity, facilitating quality goods to reach our most vulnerable, impoverished and marginalised individuals in a safe, easy and timely manner. Since establishment in 2009, more than 1.4 million items have been donated via GIVIT to assist Australians in need. In 2011 GIVIT established its disaster recovery service following the Queensland floods and managed the donation of more than 18,000 items. Since then GIVIT has become the official partner of the Queensland Government managing offers of assistance after disasters on its behalf and has already distributed more than 224,000 items after 2019 Queensland flooding. GIVIT distributed more than 16,000 items to people in need after the 2018 Queensland fires and after 2017's Tropical Cyclone Debbie, coordinated the donation of 92,000 items. In 2015, GIVIT gained national attention with Founder and Director Juliette Wright receiving Australia's Local Hero Award by the National Australia Day Council and inducted into the Australian Businesswomen's Network Hall of Fame. In 2019, she was awarded a Medal of the Order of Australia (OAM). GIVIT also received a National Resilient Australia Award by Australia's Attorney-General for its disaster recovery service and The Australian National Innovation Challenge Award.